

# The New “Big Three” – One Year Growth Rates

The LinkedIn logo, featuring the word "Linked" in black and "in" in white inside a blue square, with a registered trademark symbol to the right.

LinkedIn®

The Facebook logo, consisting of the word "facebook" in white lowercase letters on a dark blue rectangular background, with a registered trademark symbol to the right.

facebook®

The Twitter logo, featuring the word "twitter" in a light blue, rounded, lowercase font with a white outline, set against a white background.

twitter

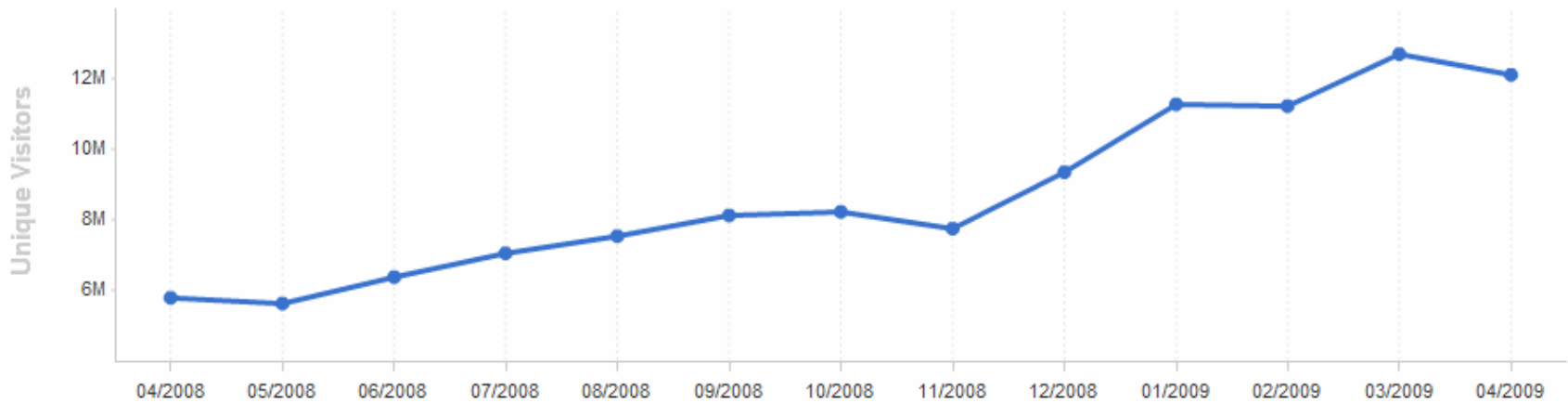
# LinkedIn

Unique Visitors vs Compare Second Metric

7D 30D 3M 6M 1Y 2Y

Export CSV Embed Graph Permalink

Unique Visitors



Monthly Normalized Metrics April 2009

Unique Visitors

**12,119,516** -4.57%

Average Stay

Only available with **pro**

Visits

**48,760,113** -11.36%

Visits / Person

Only available with **pro**

Page Views

Only available with **pro**

Pages / Visit

Only available with **pro**

Compete Rank

**81** 0

Attention

Only available with **pro**

Source: Compete.com

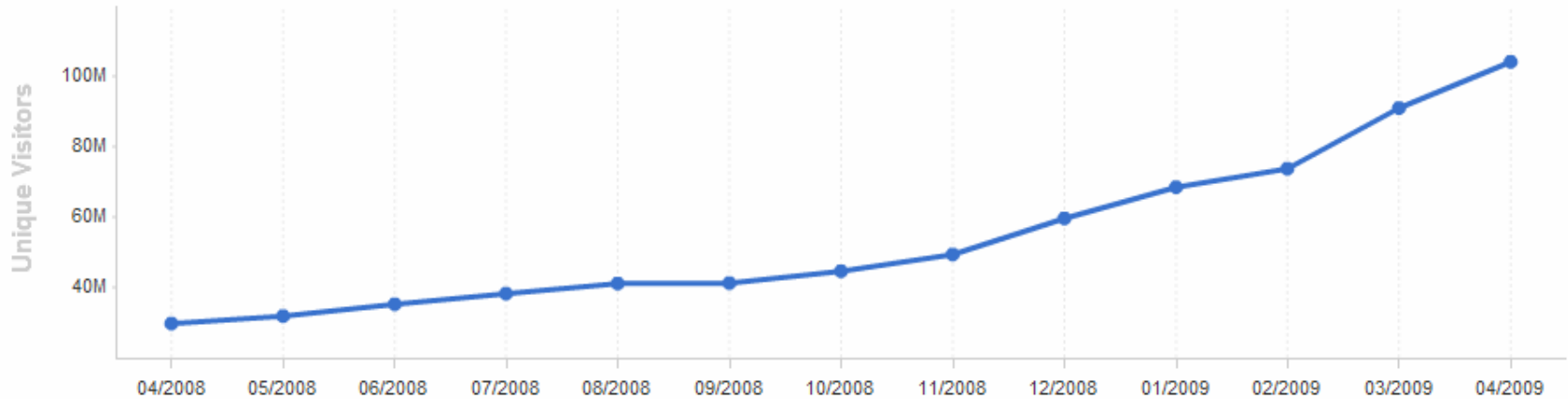
# Facebook

Unique Visitors vs Compare Second Metric

7D 30D 3M 6M 1Y 2Y

Export CSV Embed Graph Permalink

Unique Visitors



Monthly Normalized Metrics April 2009

Unique Visitors

**104,125,466** +14.36%

Average Stay

Only available with **pro**

Visits

**1,627,408,692** +6.48%

Visits / Person

Only available with **pro**

Page Views

Only available with **pro**

Pages / Visit

Only available with **pro**

Compete Rank

**3** +1

Attention

Only available with **pro**

Source: Compete.com

# Twitter

Unique Visitors

vs

Compare Second Metric

7D 30D 3M 6M 1Y 2Y



Export CSV

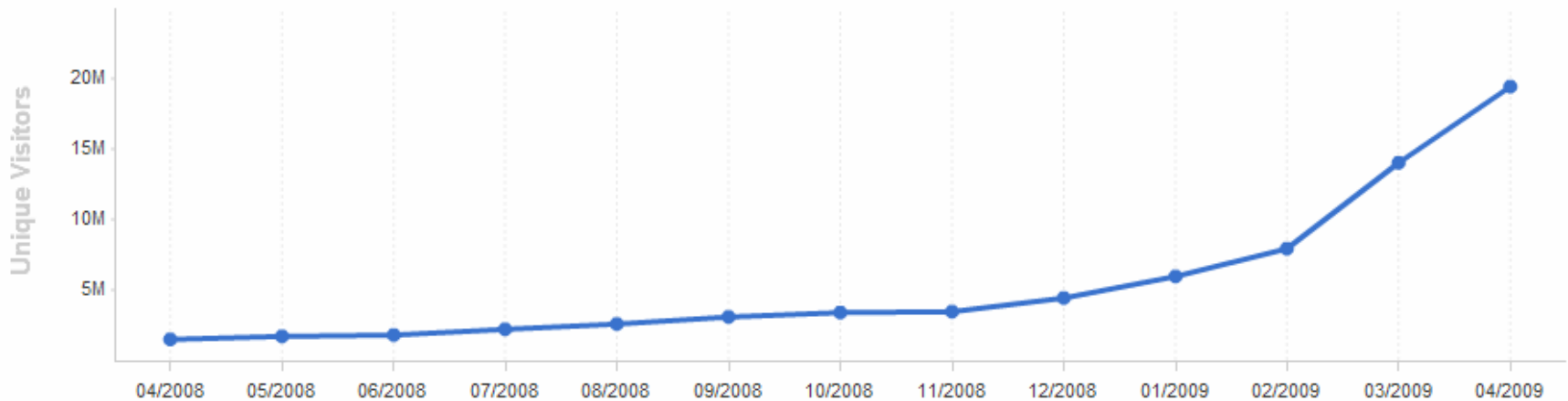


Embed Graph



Permalink

Unique Visitors



Monthly Normalized Metrics April 2009 ?

Unique Visitors

19,443,286 +38.56%

Average Stay

Only available with **pro**

Visits

125,746,202 +27.41%

Visits / Person

Only available with **pro**

Page Views

Only available with **pro**

Pages / Visit

Only available with **pro**

Compete Rank

47 +25

Attention

Only available with **pro**

Source: Compete.com